Q-297R2

SVE BULLETIN

SPECIAL VEHICLE ENGINEERING – BODY BUILDERS ADVISORY SERVICE

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QVM BULLETIN: Q-297R2 DATE: 17MAR2021

FLEET TELEMATICS MODEM LABEL

(Also referred to as eWID, **e**lectronic-**W**ired-**I**n-**D**evice)

REVISION	UPDATE	REVISION DATE
Q-297R2	REVISED LABEL DRAWING	16MAR2021
Q-297R1	REVISED 10/8/2019	08OCT20219
Q-297	INITIAL RELEASE	27AUG2019

MODEL(S) AFFECTED:
2021MY Econoline Strip Chassis, 2020MY F59 Motorhome/Delivery Van, and 2021MY F53 Motorhome

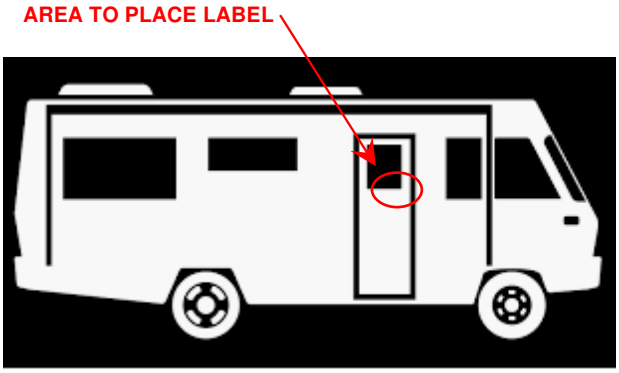
ISSUE / DESCRIPTION:
Part information:
LABEL - DR WDO PART
NUMBER: LU5A-223A80-AA
GRAPHIC NUMBER: VEL-19-058

Inside the dunnage box, you'll find a label with three icons on it. These labels are a Ford legal requirement and must be applied to every vehicle they've been included with. The label communicates to the driver/passenger that a connectivity device is installed in their vehicle and that their data may be shared. The QR code contains the part number for the label and can be used for quality assurance validation

The label should be applied to the lower rear corner of the driver's side door glass. In situations where there is no driver side door, the label should be applied to the lower rear corner of the glass on the main access door. (Reference Figure 1 and 2)

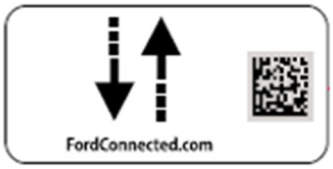
Figure 1

MOTORHOME APPLICATION



DELIVERY VAN APPLICATIO

Figure 2



50mm wide X 23mm high.
(Hairline border represents label size.)

Figure 3

Label will be applied to the interior of the glass so that it is readable from the outside.

To apply label:

1) Remove the backing to reveal the label adhesive (Removable backing outlined in a dotted line in Figure 1).

2) Once backing is removed, position the label into the correct location and then use your thumb to press the label firmly to the glass, making sure that no air bubbles are accidentally captured.

3) Once adhered, press firmly on label and remove the liner, leaving behind only the label (Outlined in Figure 1)

Refer to the Body Builder Layout Book for additional guidelines and recommendations. If you have any questions, please contact the Ford Body Builders Advisory Service as shown in the header of this bulletin.